

**Professors
& Course Titles With the Dates:**

Prof. Richard Soparnot

- Dean for Academic Affairs and International Program Development - ESC Clermont School of Management
- PHD in Management Science from Val d'Essonne University
- Author of 5 Management Books and 8 Books coordination

Venue: Paris

Course Title: Applied Research & Methodology

Venue: Oman

Course Title: Strategic Management



Prof. Giulio Tuscano

- PhD in Management from the Royal Institute of Technology in Stockholm
- Visiting professor at Università Bocconi, Italy, Centrum Business School Peru & Center for Creative Leadership in Brussels

Venue: Milan

Course Title: Leadership & Disruptive Change

Prof. Pieter Geldenhuys

- Vice-Chair of the Innovation Focus Group at the International Telecommunication Union in Geneva
- He is the Founder and Director of the Institute for Technology Strategy and Innovation (ITSI)
- Guided more than 3000 students and more than 100 innovation projects within large technology companies

Venue: Amsterdam

Course Title: Entrepreneurship
Innovation & Creativity



Prof. Luis Huete

- Professor at IESE Business School since 1982 and has lectured in Harvard Business School's Achieving Breakthrough Service and Advanced Management programs
- Vice-Chancellor of the International Academy of Management
- Author of ten top management books and provided training and consulting services to more than 700 companies in 70 countries

Venue: Madrid

Course Title: Organizational Culture

Prof. Kevin Metz

- Professor of Business Communication, Cross-Cultural Management, at ESC Clermont
- Master of Business Administration (MAE), 2012, Institute of Business Administration (IAE) - University of Auvergne
- Co-leader of the Executive MBA of ESC Clermont

Venue: Hamburg

Course Title: Cross-Cultural Communication



Prof. Adrian Furnham

- Doctorate Graduate from Oxford University and a Professor of Psychology at University College London since 1992
- Author of over 1000 scientific papers and 80 books including The Protestant Work Ethic (1990) & Culture Shock (1994)
- Nominated by HR magazine as one of the 20 Most Influential People in HR, and as well was nominated as the 7th most influential thinker in 2011

Venue: Istanbul

Course Title: Organizational Behavior

Prof. Markus Kramer

- Former Chief Marketing Officer at Luxury "Vertu Mobile" "Harley-Davidson" and "Aston Martin Car Co."
- Visiting Professor in Strategic Brand Management at Cass Business School London and holds degrees from the University of California (USA), Oxford (UK), MIT (USA)
- Author of the Best Selling Book " Guiding Purpose Strategy"

Venue: Zurich

Course Title: Global Marketing



Prof. Beat Buhlmann

- Managing Director, HULT Intern. Business School, Lucerne & London
- Industry Leader Multi - Sector (Sales & Biz Development), at Google CH, Zurich
- Sales Manager Small & Medium Business, at Dell Suisse SA, Geneva

Venue: Oman

Course Title: Web & Online strategies

Dates & Cities:



June 16-21



July 21-26



September 8-13



October 20-25



December 8-13



January 19-24



March 8-13



April 7-9
June 2-4